



Lewis “Alex” Bean

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Summary: Highly dynamic and self-motivated digital native with a demonstrated track record of exceptional communication and organizational acumen. A true passion for technology fuels my drive to stay at the forefront of industry trends, with a specific enthusiasm for the ever-evolving landscape of the web and email domains. Aspiring to contribute my technical skills and expertise to a creative and innovative team, where I can make a tangible impact and continue to expand my knowledge and experience in the realms of digital marketing and product design. I bring a proactive mindset, a collaborative approach, and a deep curiosity to explore new possibilities and deliver outstanding results.

Skillset: Project Management, CMS Production, SaaS Onboarding and Technical Account Management, Email HTML/CSS Development, Digital Design, Basic technical understanding of APIs and integrations, WordPress Website Builds, SEM & SEO, Web Analytics & Reporting, UX Design, Print Media Layout & Publication, and Digital Photo/Video.

Education:

- Bachelor of Arts (BA), Political Science, [Reed College](#), Portland, OR (May, 2004)
- Continuing Education Design Track, [School of Visual Arts](#), Manhattan, NY (Summer 2007): Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Digital Photography.

Recent Work Experience:

Digital Producer — [Disney Parks, Experiences and Products](https://disneyconnect.com/dpep/) (<https://disneyconnect.com/dpep/>)

Orlando, FL (May 2023 - Current)

- Digital production for Disney Signature Experiences (Aulani, Adventures by Disney, Disney Vacation Club and Golden Oaks). Managed and coordinated work requests in Jira, ensuring clear communication and scheduling of tasks for creative resources (e.g., media, seo, analytics, copy). Obtained necessary approvals through established processes, updated content management system (CMS), and ensured timely completion of requests. Followed Agile methodology to prioritize tasks and effectively communicated status and challenges in daily scrum.
- Primary Tools: Dscribe, GoPub, VSCode, Slack.

Senior Client Experience Manager — [Movable Ink](https://movableink.com/) (<https://movableink.com/>)

New York, NY (Jan. 2022 - Dec. 2022) • 1 year (remote)

- Managed high-value portfolio of 10+ accounts exceeding \$2M ARR. Drove product adoption through training, maintained client relationships, and provided technical support. Collaborated on strategy, achieved marketing goals with personalized content. Interacted with cross-functional teams. Led as Senior CX using Coherent Path AI platform post-acquisition.
- Primary Tools: Movable Ink platform, Coherent Path (Da Vinci), Slack, Zendesk, Postman, Asana, Basecamp, Adobe CS, VSCode, Airtable.

Digital Production Manager / Technical Marketing Coordinator — [flexEngage](https://www.flexengage.com/) (<https://www.flexengage.com/>)

Manager • Orlando, FL (Oct. 2018 - Jan. 2022) • 3 years 4 months (remote)

Coordinator • Orlando, FL (Oct. 2017 - Oct. 2018) • 1 years 1 months

- Managed full production cycle of rich HTML/CSS/JS digital receipts, leading a remote team of 3. Developed a modular design system and custom layouts. Collaborated with cross-functional teams and clients for project kickoffs, technical support, and QA. Integrated 3rd-party APIs and followed Agile/Scrum methodologies. Rebranded to flexEngage in 2019, acquired by Klarna in 2022.
- Primary Tools: flexEngage platform, Visual Studio Code, Handlebars, Slack, Postman, Glock Apps, MX Tools, Asana, Trello, Jira, Litmus, Bubble, Adobe CS.